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Luxury has a new home at 525 High Street, Prahran East Village



There are a handful of Melbourne's inner suburbs that still surprise, and the vibrant streets of Prahran East make up one of them. So, new development 525 High Street is already at an advantage.

And there really is only one word to describe this collection of one, two and three bedroom apartments – grand. There's a sense of scale and sophistication about everything, from the floorplans to the fixtures and finishes. When did you last see an apartment with an entry hall, for example?

Developer Goldfields have truly delivered a new perspective on what can be achieved with a contemporary home. Their partnership with renowned interior designers, Hecker Guthrie has ensured each individually designed home comprises some of the high end features normally reserved for the penthouse.



We love an open plan that allows buyers to create spaces that work around their life, and that's very much the case here. In these calm living areas the floor to ceiling glazing appears to raise beyond the roof height for an increased sense of scale. Flooring is timber, drawing natural textures and tones in from the outside. Speaking of which, the generous terraces are no afterthought, reaching into each apartment to offer truly functional outdoor living space that is both sheltered and private.

One look at the kitchen gives you a sense of the focus on larger living, with spacious marble bench tops beneath an incredible statement piece of a rangehood that commands attention. There is also of course a wealth of storage in the form of large wall cabinetry and open, marble finished shelving. In apartments of this quality, entertaining is a must, with the island bench set to impress.

Bedrooms are beyond relaxing, leading to ensuites and master bathrooms that have to be seen. When did you last stay in a five star hotel? How about waking up to that kind of bathroom sophistication every morning...

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We do mention the importance of a relaxing bathroom as being an important feature of a contemporary home, and here that is carefully created with elegant, backlit mirrored cabinetry, fresh towel storage beneath the vanity and finishing touches like modern aged-iron tapware and shower fittings. There's even an option in some homes for an utterly decadent bathtub that simply screams luxury.

Prahran East delivers cool bars, delicious eateries and boutique retail at every turn. From top drawer homewares stores like Fenton & Fenton only metres away to the buzz of nearby Armandale or the villagey vibe of Hawksburn.



Just a few steps from the CBD you'll appreciate the convenience of the location from day one. And with the sheer quality and vision these homes are set to deliver, we're sure 525 High Street will be a prized address for a lucky few.

For more information or to enquire about [525 High Street](#), click here.

